



Institute of Fisheries Management

Dedicated to professional and sustainable fisheries management

55th Annual General Meeting 2024

Chris Mills
President,
Chair of Trustees

- ifm Introduction
- ifm Apologies for absence
- ifm Minutes of 54th AGM, November 2023
- ifm Chairman's Annual Report
- ifm Chief Executive's Report
- ifm Financial Report and Accounts. Nicola Teague, Director of Finance
- ifm **Election of appointments**
 - President
 - Trustees
- ifm **Subscriptions**
- ifm **Appointment of independent examiner**
- ifm **AOB**

Chris Mills
President.
Chair of Trustees



**Melissa
Moore**



**Steve
Axford**



**Richard
Noble**



**Ben
Marshall**



**Simon
Johnson**



**Adrian
Smith**



**Heidi
Stone**



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**55th Annual General Meeting
2024**

**Acting Chief Executive's
Report**

Paul Coulson

From our business plan



-  Governance
-  Finance
-  Marketing & communications
-  Training
-  Conferences
-  Membership
-  Professional status
-  Branches
-  Policy development
-  Partnerships
-  Business development
-  Staff and officers

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Executive Team



Paul Coulson
Acting Chief
Executive



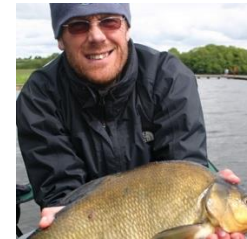
**Nicola
Teague**
Director of
Finance &
Wales Branch



Ian Wellby
Training
Co-
ordinator



Iain Turner
Development
Officer



**Marcus
McAuley**
Director of
Policy



**Lawrence
Talks**
Marketing &
Comms Dir.



**Steve
Colclough**
Marine
Lead



**Jim
Lyons**
Technical
Lead



**Keith
Williams**
Scotland
Branch



**Robert
Rosell**
Ireland
Branch

-  Nicola Teague, Director of Finance, will provide the Finance Report



-  Adrian Smith: Board of Trustees
Financial oversight



Income analysis

2017 - 2023

2023 Accounts - summary

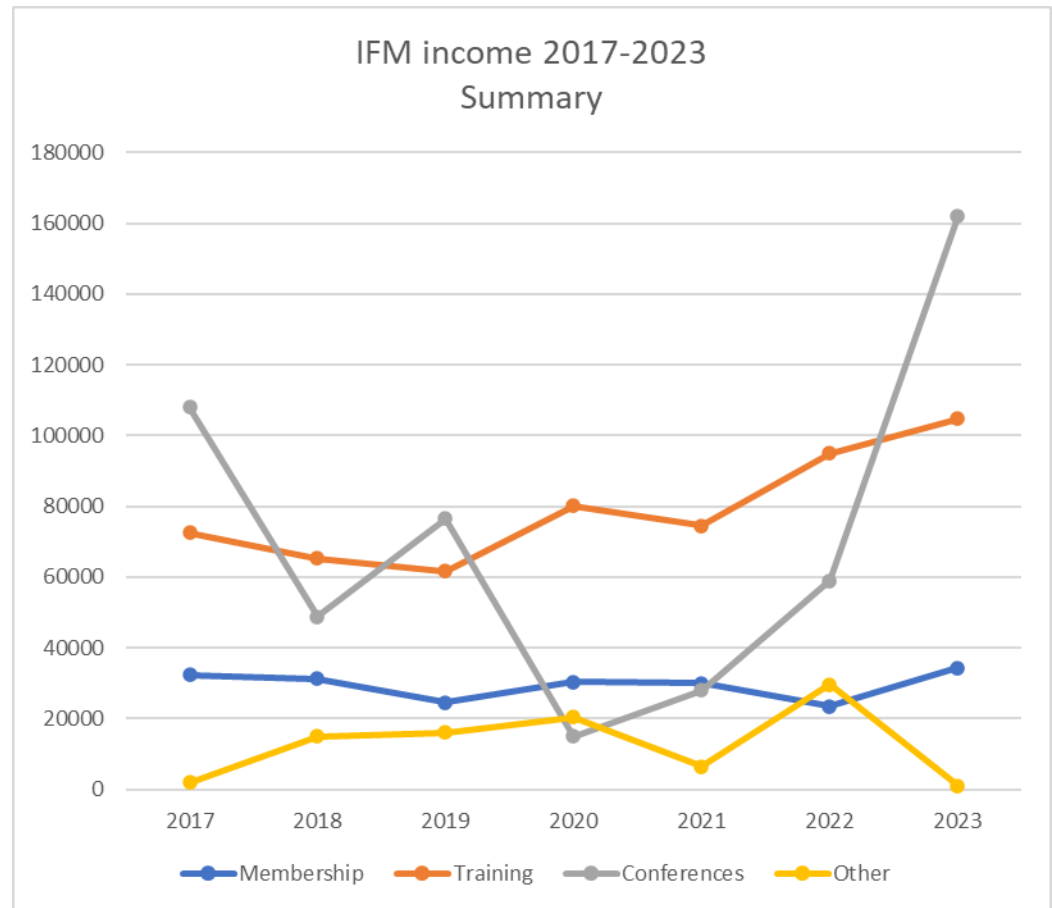
- Overall income £301,986 against expenditure of £311,093 – highest total income since 2017
- In year loss of £21,429
- Full accounts available on website shortly as produced by Girlings & Co.
- Main income events (54%); also training (35%) and subscriptions (11%)

2023 Accounts - highlights

- Strong training income from specialist training courses in particular for electric fishing, fish surveys and ID
- Total Certificate and Diploma reduced in 2023 in comparison to prior years
- Conference income highest in analysis period due to successful fish entrapment & screening conference
- FISH magazine deficit at end of year position in 2023
- None of the above possible without hard work of Paul, Iain and Ian and the members of the Training Committee, Tutors and Examiners.

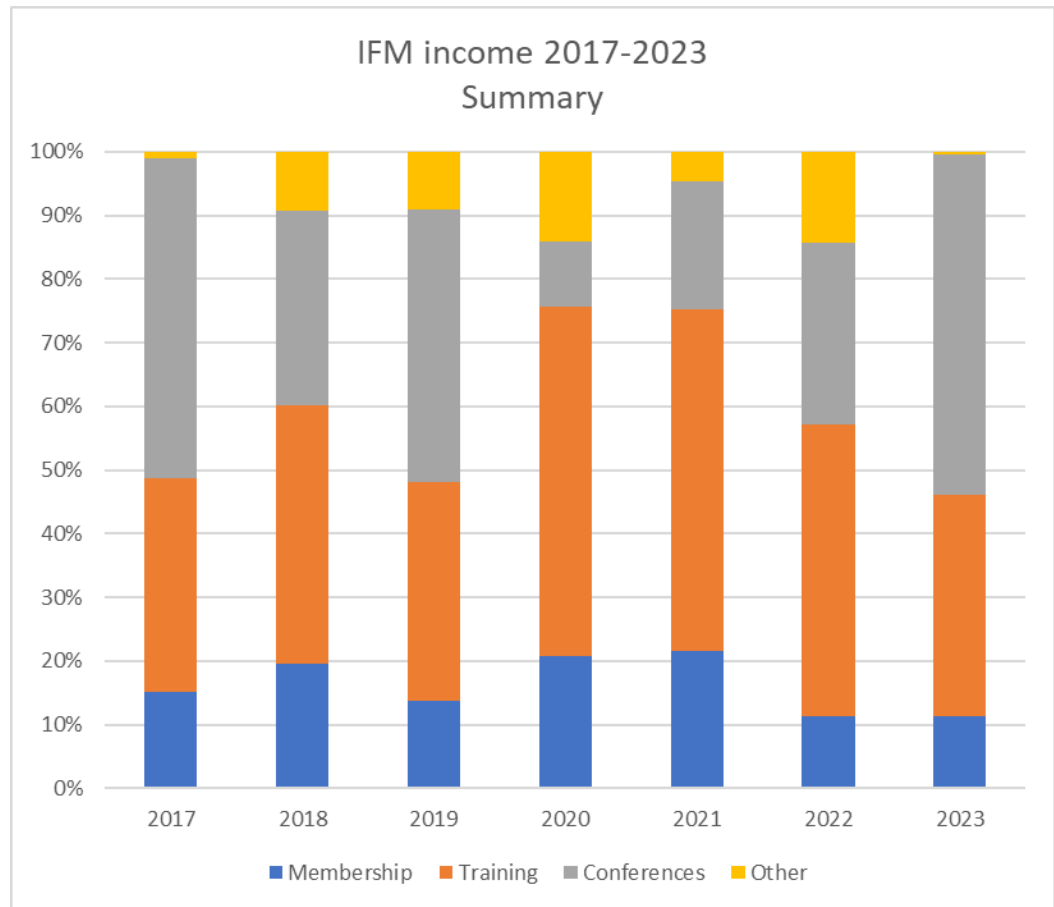
Institute income analysis 2017-2023

- Membership – fairly consistent year on year
- Conferences – very successful fish entrapment & screening conference in 2023
- Training – Continuing to see an upward trend YoY with highest income in 2023
- ‘Other’ includes Fish advertising, web adverts etc



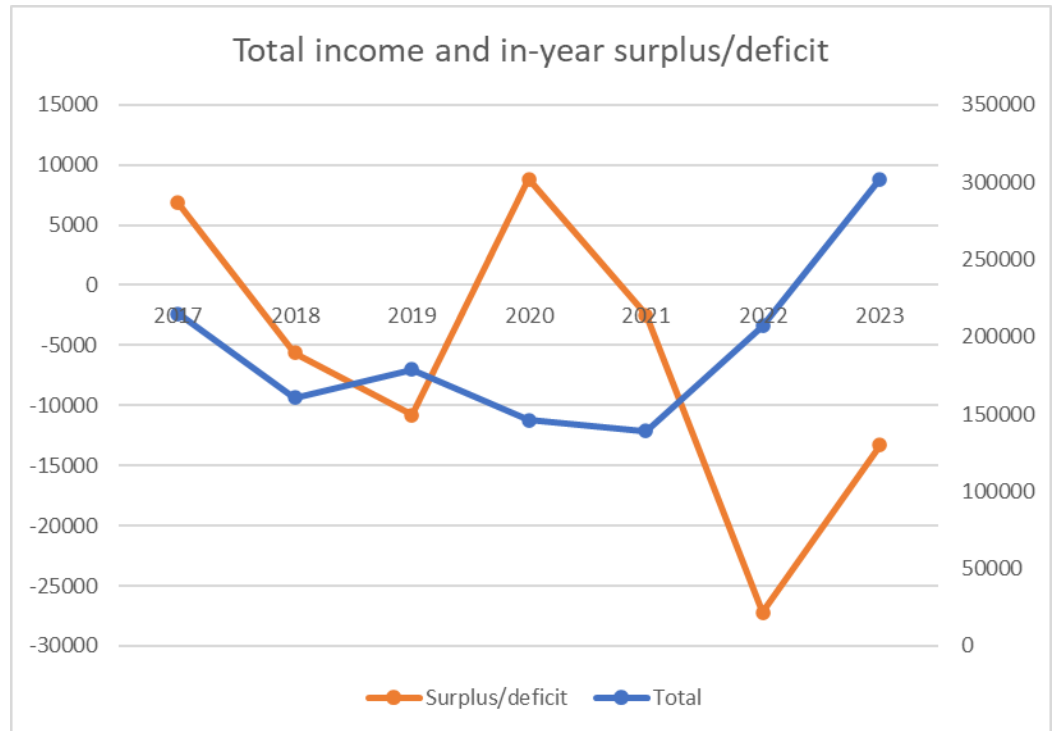
Income type by percentage

- Membership – 17% in 2023, a slightly improved position than 2022
- 2023 conference total greatest % since 2017
- Training % reduced in 2023 due to high conference contribution





Income, surplus/deficit and bank balance

- Total income – saw a big increase in 2023 exceeding the highest previous years of 2017 and 2022
- Surplus/deficit – a deficit in 2023 although reduced in comparison to 2022



Marketing and communications



-  Flagship magazine
-  Diverse topics, articles and authors
-  Making better use of articles

Karen Twine
FISH Editor



Harriet Alvis
Asst.
FISH Editor



Marketing and communications



Job Vacancies Contact us Shop Login

About ▾ Branches Events Training ▾ Membership ▾ Fishy News Join/Renew

Join the IFM

Membership is open to anyone with an interest in fish and fisheries, their proper management and conservation.

Join the IFM now



 Twitter: 2410 → 2520 followers

 Facebook: 4700 → 5000 in group.

LinkedIn: 3600

 Mailchimp: 1700

 Expanding our reach and exposure to new markets







Lawrence Talks
Director,
Marketing &
Communications

Marketing and communications



Ben Marshall
Trustee
Marketing &
Communications
expertise

-  New access course going live in 2025
-  Direct comms with angling clubs and fisheries
-  Second series of Fisheries in Focus podcast
-  Making the most of IFM Merch

Training (busiest year ever)



ifm	Certificate Course	30
ifm	Certificate Units	10
ifm	Diploma Course	16
ifm	Electro-fishing	92
ifm	Fish ID	20
ifm	EA Award (Unit only)	40
ifm	NRW	20
ifm	Citizen Science	45
ifm	Finvision	40
	Total:	313



Ian Wellby

Training Co-ordinator

+ EA Workshops, Thames Tidefest, Yorkshire WT

- ifm Largest provider of fisheries training in the UK
- ifm Fewer fisheries 'professionals', more generalists
- ifm **35% IFM income 2023**



Fisheries Field Monitoring Accreditation Scheme

United Kingdom 2024

Fish and fisheries play a crucial role in our society, serving as a vital part of nature, supporting the economy, and providing health and social benefits through angling, recreation, and overall well-being. Fish populations are influenced by various environmental factors and act as key indicators of the health of our aquatic ecosystems. As environmental stewards, it is critical to monitor fish populations effectively to support evidence-based fisheries management.

However, monitoring fish populations can be expensive and involves capturing and releasing wild fish using a range of technical methods, which can impact the quality of the data collected. While these methods are effective in gathering biometric data and ensuring the fishes' survival upon release,



they often limit opportunities for implementing quality assurance protocols or validating the collected data. Therefore, confidence in the skills and competence of the personnel gathering this data is essential.



A BIG thank you to Ian Wellby and everyone who helped to design and test the scheme

Training – Redd Snapper

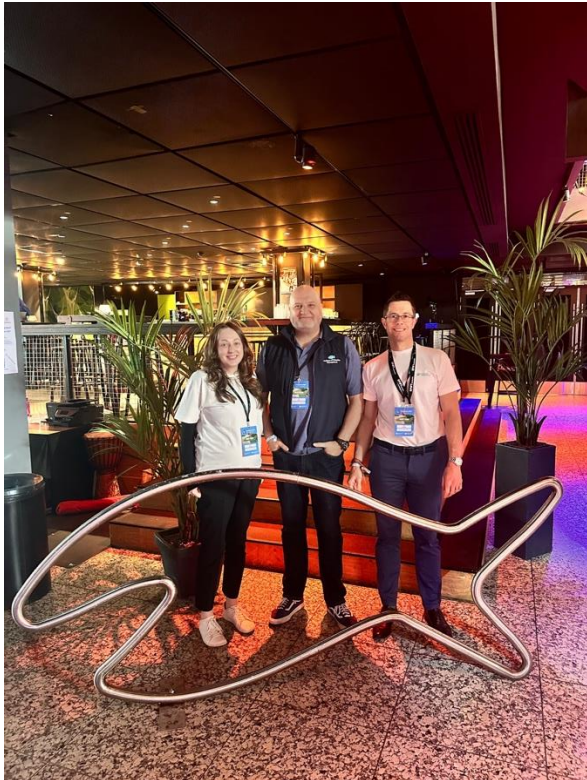


A BIG thank you to Emma Keenan

Other Events 2024

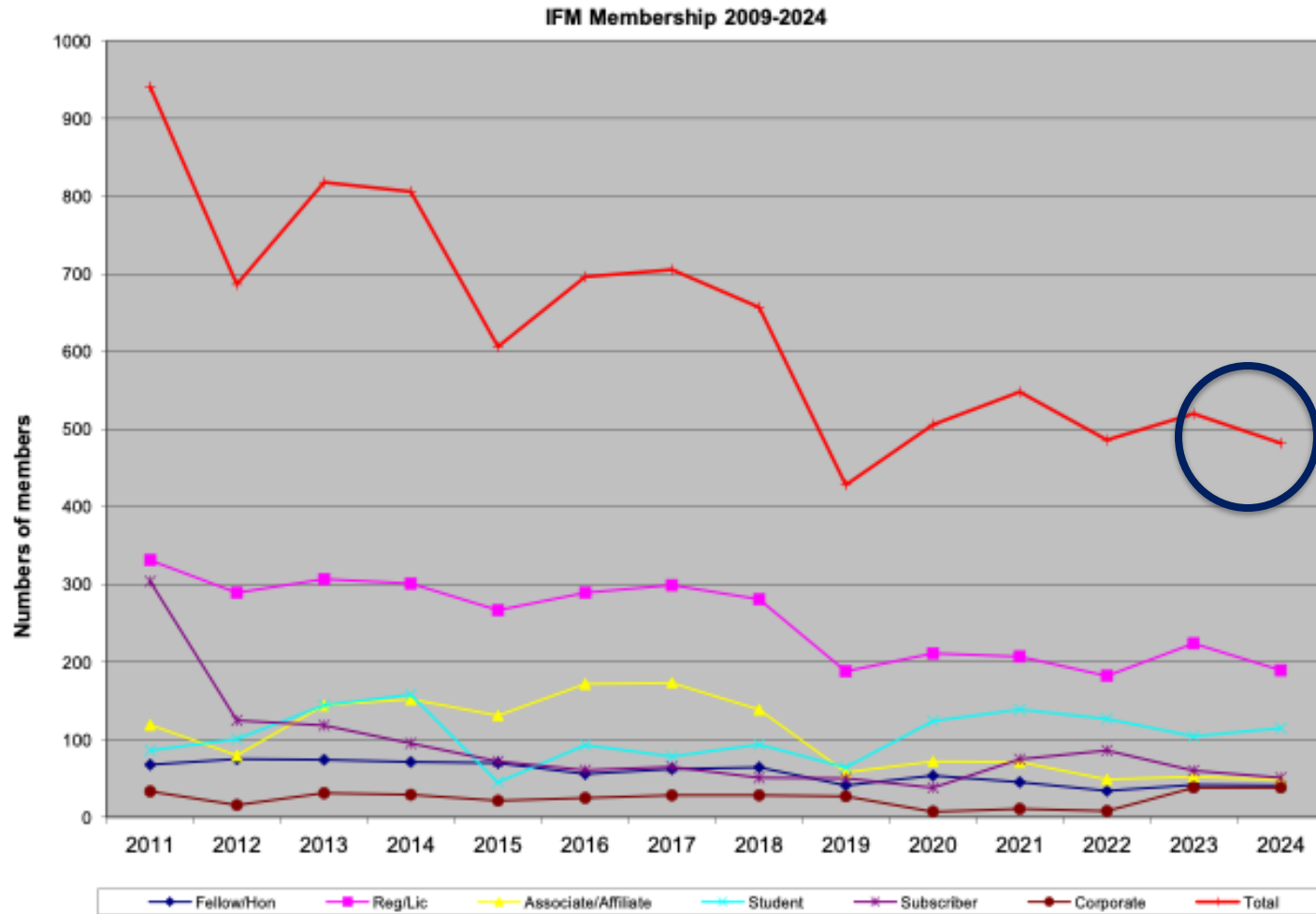


-  2nd International Eel Science Symposium
-  Free Flow Conference
-  AIFCA Briefing Series



ifm.org.uk/events/

Membership



Membership – reversing the trend



- ifm Fewer professionals, employment
- ifm Key thrust of 5 year strategic plan (Target: 5% per annum increase)
- ifm Action plan:
 - ifm Recruitment
 - ifm Retention
 - ifm **Members' benefits**
 - ifm Membership pack
 - ifm Joint student membership with the FSBI
 - ifm Simplification of membership categories
 - ifm Easier to renew
 - ifm 365 day membership
 - ifm **Monthly direct debits**
 - ifm Promotion & marketing



Iain Turner
Development
Officer

CEnv

Chartered Environmentalist

-  Offered via IFM
-  2 new C.Envs in 2024 → 107
-  IFM provides CPD opportunities

-  New for 2025:



Emma Keenan
C.Env. Co-ordinator

REnvTech

Registered Environmental Technician

- ifm Scotland
- ifm Ireland
- ifm Wales
- ifm London & South East
- ifm Southern
- ifm South West
- ifm West Midlands
- ifm East Midlands
- ifm Anglian & Lincs
- ifm Yorkshire & North East
- ifm ifm.org.uk/events/
- ifm Branches guide



Advocacy – influencing & representing



- ifm Evidence based, independent, objective positions
- ifm Authoritative voice on fish and fisheries'
- ifm Influence government legislation & policy, represent profession
- ifm England Fisheries Group, Environmental Policy Forum
- ifm Wildlife & Countryside Link, Greener UK, Blueprint for Water
- ifm Examples:
 - Letters to new fishery ministers (follow up meeting with NI Minister next week)
 - Lough Neagh
 - Offshore wind farms
 - Pressurising Govt. on environmental legislation
 - Salmon stock status
 - ✓ Reminding people that fish are part of biodiversity

Marcus McAuley
IFM Policy Director



Partnerships



WildFish.



catchTM



ANGLING TRUST

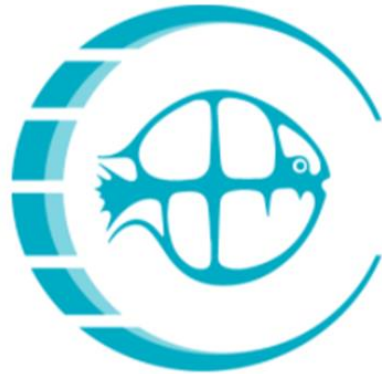


FISH LEGAL







AMERICAN FISHERIES SOCIETY

Partnerships



fsbi


An International Society
for Fish Biology

-  Developing a closer relationship with the FSBI
-  Joint student membership in place
-  Currently working on student and early career professionals mentoring scheme
-  Joint conference

The FSBI Annual Symposium 2025





 Jointly hosted by the FSBI, Queens University Belfast and the IFM



Institute of Fisheries
Management

Strategic Plan
2020 – 2025



IFM Strategic Plan 2020 – 2025



Staff and officers



-  3 FTE staff
-  35 Officers
-  10 Committees
-  10 branches
-  7 Trustees
-  Plans to expand the team further in 2025

-  New CEO in place for 1st January



Summary



-  Rapid rate of change
-  Diversifying into new markets
-  IFM providing progressively greater quantity and quality of services to members, customers and people interested in fisheries management
-  Good progress with our Five Year Strategic Plan
-  New plans for 2025 onwards



Thank you

*Thank you to you
all:*

*Team IFM,
volunteers and
members for your
support to the
Institute*



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